

Impact on Shareholding Structure Upon Completion of the Offering

As at the date of this offering, the shareholding structure of Purely B Sdn Bhd as per **TABLE A** :

TABLE A : Shareholding Structure of Purely B Sdn Bhd as at the date of the ECF Offering

Shareholders	Ordinary Shares	Irredeemable Convertible Preference Shares (ICPS)	TOTAL	%
PurelyB Group Sdn Bhd (1160783-W)	350,000		350,000	70%
Venkateshwaran Iyer (Z3294469)	15,000		15,000	3%
500 Durians L.P		60,000	60,000	12%
Brunsfeld Ventures Sdn Bhd. (237278-M)		75,000	75,000	15%
TOTAL	365,000	135,000	500,000	100%

The ICPS do not carry any coupon and is convertible into ordinary shares on 1:1 basis ie. One (1) Ordinary Shares for every ICPS.

Upon full issuance of the maximum new shares offered of 125,000 ordinary shares, the shareholding structure of Purely B Sdn Bhd shall be as per **TABLE B** :

TABLE B : The Shareholding Structure of Purely B Sdn Bhd upon full issuance of the maximum new shares offered of 125,000 ordinary shares

Shareholders	Ordinary Shares	Irredeemable Convertible Preference Shares (ICPS)	TOTAL	%
PurelyB Group Sdn Bhd (1160783-W)	350,000		350,000	56.0%
Venkateshwaran Iyer (Z3294469)	15,000		15,000	2.4%
500 Durians L.P		60,000	60,000	9.6%
Brunsfeld Ventures Sdn Bhd. (237278-M)		75,000	75,000	12.0%
New Shares Offered	125,000		125,000	20.0%
TOTAL	490,000	135,000	625,000	100%

Existing Shareholders Convertible Loan and Impact Upon Full Conversion

As at the date of this offering, the existing shareholders have extended a total loan to Purely B Sdn Bhd totalling to US\$330,000. The equivalent Ringgit Malaysia recorded in the books of Purely B Sdn Bhd is RM1,419,000 (Ringgit Malaysia One Million Four Hundred Nineteen Thousand Only). This is based on the then prevailing conversion rate of US\$1=RM4.30

Details of the Convertible Loans are as per **TABLE C** :

TABLE C : Details of Convertible Loans

Shareholders	Convertible Loan US\$	Convertible RM
PurelyB Group Sdn Bhd (1160783-W)	100,000	430,000
Venkateshwaran Iyer (Z3294469)	30,000	129,000
500 Durians L.P	50,000	215,000
Brunsfeld Ventures Sdn Bhd. (237278-M)	150,000	645,000
TOTAL	330,000	1,419,000

The key Terms of the Convertible Loans are as follows:-

The respective Shareholder's Loan Agreements provide the condition and timing of the conversion of the Convertible Loans into ICPS and ultimately Ordinary Shares of Purely B Sdn Bhd

The conversion value are as follows:-

- (i) For PurelyB Group Sdn Bhd and Venkateshwaran Iyer – at 40% discount of the valuation paid by the highest investors in Pre Series A Investment exercise or at US\$2.9 million, whichever is lower;
- (ii) For Brunsfeld Ventures Sdn. Bhd. and 500 Durians L.P. - at 20% discount of the valuation paid by the highest investors in Pre Series A Investment exercise or at US\$2.9 million, whichever is lower;

For illustration purpose and assuming US\$2.9 will be lower than the 40% and 20% discount of the valuation paid by the highest investors in Pre Series A Investment exercise, the impact to the shareholding upon full conversion as per TABLE D :

TABLE D

Conversion Valuation in US\$	-	US\$2,900,000
Conversion Rate	-	4.3
Conversion Valuation in Ringgit Malaysia	-	RM12,470,000
% of New Ordinary Shares from conversion (RM1,419,000/RM12,470,000)	-	11.37%
Number of New Ordinary Shares from conversion ((100%/(100%-11.38%))x625,000)-625,000)	-	80,254

TABLE D (i) : Conversion of Shareholders Loan to Ordinary Shares

	US\$	RM	% to be Converted	New Ordinary Sahres
PurelyB Group Sdn Bhd (1160783-W)	150,000	645,000	5.17%	36,479
Venkateshwaran Iyer (Z3294469)	30,000	129,000	1.03%	7,296
500 Durians L.P	50,000	215,000	1.72%	12,160
Brunsfeld Ventures Sdn Bhd. (237278-M)	100,000	430,000	3.45%	24,319
TOTAL	330,000	1,419,000	11.37%	80,254

TABLE D (ii) : Shareholding Structure Upon Full Conversion to Ordinary Shares

	Shareholdings Prior to Conversion		New Shares Upon Conversion	Shareholdings After Conversion	
	%	Shares*	Shares	Shares	%
PurelyB Group Sdn Bhd (1160783-W)	56%	350,000	36,479	386,479	54.81%
Venkateshwaran Iyer (Z3294469)	2.4%	15,000	7,296	22,296	3.16%
500 Durians L.P	9.6%	60,000	12,160	72,160	10.23%
Brunsfeld Ventures Sdn Bhd. (237278-M)	12.0%	75,000	24,319	99,319	14.08%
ECF Investors	20.0%	125,000	0	125,000	17.72%
TOTAL	100.00	625,000	80,254	705,254	100.00%

* The above are for illustration only and are based on the assumptions that all ICPS have been converted to Ordinary Shares prior to the conversion of the Shareholders Loans